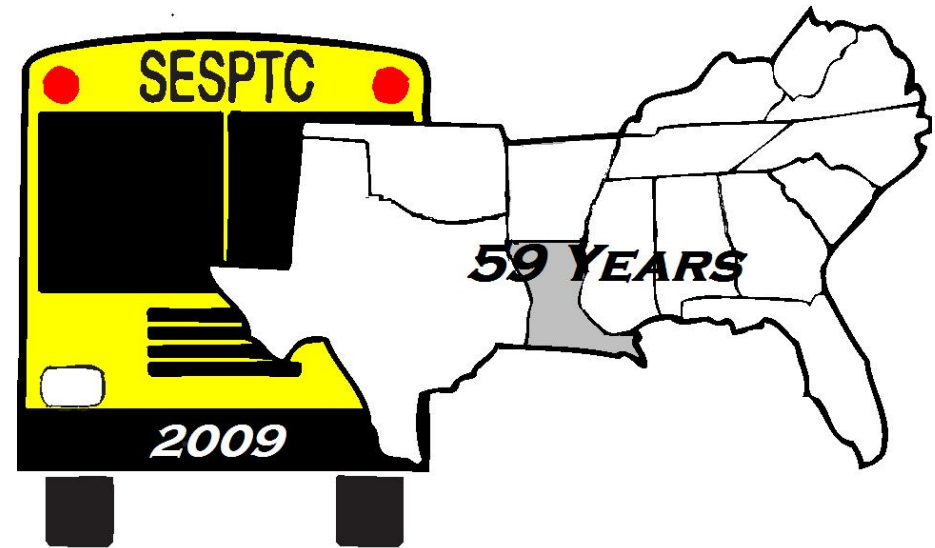


**SOUTHEASTERN STATES
PUPIL TRANSPORTATION
CONFERENCE**



**Hilton Shreveport Hotel
and
Shreveport Convention Center
Shreveport, Louisiana**

July 12-15, 2009

**SOUTHEASTERN STATES PUPIL TRANSPORTATION
CONFERENCE**

59TH Annual Meeting - July 12 – 15, 2009
Shreveport, Louisiana

**Thank you to these sponsors for their
support for the 59th annual SESPTC!**

Saturday, July 11, 2009

2:00 p.m. – 5:00 p.m. **Exhibit Set-up and Vendor Registration**
Exhibit Hall 3

2:00 p.m. **SESPTC Board Business Meeting**
Room 205

6:30 – 10:30 p.m. **State Directors' Dinner**
Host: Hydrotex

Sunday, July 12, 2009

7:30 a.m.
Shotgun start **Golf Tournament**
Crooked Hollow Golf Club
Greenwood, LA

8:30 a.m. – 12:30 p.m. **NAPT Professional Development Series**
Course: 201 Business Writing
(A four-hour “hands-on” writing skills workshop,
focused on practical tips to help you write clearly and
professionally. Learn how to present yourself
as a professional in writing to parents, supervisors,
staff, and school boards.)
Instructor: George Horne, President, Horne
Enterprises
Room 205

9:00 a.m. – 11:00 a.m. **Coffee and Bottled Water**
Host: Maxon Mobility

9:00 a.m. – 1:30 p.m. **Exhibit Set-up and Vendor Registration**
Exhibit Hall 3

2:00 p.m. – 5:30 p.m. **Registration of Delegates**
Exhibits Open for Review
Exhibit Hall 3

State Directors Dinner

Hydrotex

Sunday Morning Break

Maxon Mobility

Reception

All Exhibitors

Breakfast (Monday)

Zonar
Carrier Transport Air
Conditioning
247 Security

Lunch

Triad Fabco, Inc.
SMI
Transfinder
Safeguard/IMMI

Dinner & Entertainment

Thomas Built Buses

Breakfast (Tuesday)

BESI
Q'Straint

Banquet and SESPTC
Awards Ceremony

IC Corporation

Breakfast (Wednesday)

Roscoe Vision Systems,
Inc.

Thank you to the Louisiana Association of School Transportation
Officials and the Louisiana Department of Education for their
assistance.

Thank you to the staff of the Hilton Shreveport Hotel & Shreveport
Convention Center for their assistance.

Conference Exhibitors

247 Security, Inc.
ACC Climate Control
AdComp Systems
Advanced System Technology, Inc.
American School Bus Council
AngelTrax Bus Video
BESI, Inc./Tie Tech LLC
Bitzer USA, Inc.
Bus Air Mfg./TCB Surveillance
BUS-WATCH by REI
C. E. White Company
Carrier Transport Air Conditioning
Collins Bus Corp.
Easy Way Safety Services
Edulog
Fortress Systems Int'l
Freedman Seating Company
Heavy Duty Bus Parts
Hydrotex
IC Bus
InterCharger Energy LLC
Novus Products, LLC
NSI, Inc.
Pro-Vision Video Systems
Q'Straint
Rifled Air Conditioning
Roscoe Vision Systems, Inc.
Ross Bus & Equipment Sales, Inc.
Safeguard/IMMI
SafePupil.com by Vertical Alliance Group
School Bus Safety Co.
Seon Design Inc.
SMI
Sure-Lok, Inc.
Synovia, Inc.
Syntech Systems/Fuelmaster
Thomas Built Bus
Tiger Mirror Corporation
Triad Fabco, Inc.
Transfinder
Transportation Solutions
Tylers VersaTrans Solution
Weldon/Akron Brass
Zonar

4:30 p.m. – 5:30 p.m. **Conference Reception** (light hors d'oeuvres)
Hosts: All Exhibitors
All delegates, spouses, and exhibitors invited!
Exhibit Hall 3

6:00 p.m. Dinner on your own

6:00 p.m. – 7:00 p.m. **State Directors' Meeting**
Room 205

*Note: Dress for all sessions is business casual.
Men are requested to wear a coat and tie for the banquet on Tuesday.*

Monday, July 13, 2009

7:30 a.m. – 8:30 a.m. **Continental Breakfast for Attendees**
Hosts: Zonar, Carrier Transport Air Conditioning,
247 Security
Exhibit Hall 3

7:30 a.m. – 10:30 a.m. **Exhibits Open for Review**
Exhibit Hall 3

7:30 a.m. – 10:00 p.m. **Delegate Registration**
Exhibit Hall 3

9:00 a.m. – 11:00 a.m. **Companions' Hospitality**
Room 205

10:30 a.m. – 12:00 p.m. **FIRST GENERAL SESSION**
Opening Ceremonies and Welcome
Presiding: Ben Shew, President, SESPTC
State Director, West Virginia Department of
Education
Ballroom A

Invocation: Rev.-Doctor Mike Green

Presentation of Colors: Airline High School Color
Guard

Pledge of Allegiance: Senior Master Sgt. Bill
Dawsey

National Anthem: Mr. Nikki Hollingsworth

Entertainment: Savanna Smallwood

Roll Call of Industry

Welcome: Donna Nola-Ganey
Assistant Superintendent
Louisiana Depart. of Education

Lorenz Walker, Mayor
Bossier City, Louisiana

Gwen Campbell
Executive Assistant for Media,
Community, and Education Relations
Office of the Mayor
Shreveport, Louisiana

Roll Call of States – Report on Current Issues and Developments

11:00 a.m. – 3:00 p.m.

Delegate Registration
Prefunction Area outside Ballroom A

12:00 noon – 1:00 p.m.

Luncheon
Presiding: R. A. “Buster” Bynum, Treasurer
Hosts: Triad Fabco, Inc., SMI, Transfinder,
Safeguard/IMMI
Ballroom B

1:00 p.m. – 2:15 p.m.

SECOND GENERAL SESSION
Presiding: Leonard Swilley, Vice President,
SESPTC
State Director, Mississippi Department of Education
Ballroom A

“Present Conditions in the School Bus Industry”

Keith D. Kladder
Marketing Manager
IC Corporation

Cory Compton
Fleet Sales Manager
Thomas Built Buses

Executive Committee

Ben Shew, President	West Virginia
Leonard Swilley, Vice President	Mississippi
June Eanes, Program Chair	Virginia
Mike Simmons, Secretary	Arkansas
T. Carlton Allen, Historian	Georgia
Donna Nola-Ganey, Host	Louisiana
R. A. “Buster” Bynum, Treasurer	Virginia

Conference Coordinators

Craig Leonard and Mary Aufdemburg
Conference Coordinators for Exhibitors
Thomas Built Buses, NC

Marie Coleman and June Eanes
Conference Coordinators for Delegates

Jaime Gallego, Texas
Conference Photographer & Webmaster

State Directors

Alabama	Joe Lightsey
Arkansas	Mike Simmons
Florida	Charlie Hood
Georgia	Carlton Allen
Kentucky	Kay Kennedy
Louisiana	Michael Coburn
Mississippi	Leonard Swilley
North Carolina	Derek Graham
Oklahoma	Randy McLerran
South Carolina	Donald Tudor
Tennessee	
Texas	Rebecca Rocha
Texas	Randy Boatman
Virginia	June Eanes
West Virginia	Ben Shew

9:05 a.m. – 10:05 a.m. Concurrent Sessions (Repeated)

10:15 a.m. – 11:10 a.m. **Forum**
(This will be an open discussion of issues that pupil transportation is facing, such as fuel costs, training, technology changes, etc. Bring your questions to find out what other states are doing.)
Moderator: Joe Lightsey
Director of Transportation, Alabama
Department of Education
Room 203

Training: It's More than the "Basics"
(Trainers often are provided with states' basic curricula for training school bus drivers and attendants, but beyond that, what topics are included? Like good jazz music, sometimes meaningful training requires improvisation. Join this former "Bourbon Street musician" for thoughts about jazzin' up our training repertoire. Our goal: "to have all of our safety team jamin', jivin', and making cool music together for the safety, education and development of the kids we transport and the communities we serve.")
George Horne, President, Horne Enterprises
Room 205

FOURTH GENERAL SESSION

11:15 a.m. – 12:30 p.m. **Business Meeting**
Presiding: Ben Shew, President, SESPTC
State Director, West Virginia Department of Education
Room 205

12:30 p.m. **Conference Adjournment**

12:30 p.m. **SESPTC Executive Board Business Meeting**
Room 203

HAVE A SAFE TRIP HOME!

Greg McCalmon
Regional Sales Manager
Blue Bird

2:15 – 2:30 p.m. Break

2:30 p.m. – 4:30 p.m. **National Updates**

National Association for Pupil Transportation
William Tousley, President
Farmington Public Schools
Farmington, MI

National Association of State Directors for Pupil Transportation
Charlie Hood, President
State Director, Florida Department of Education

National Congress on School Transportation
Charlie Hood, Past Chairman
State Director, Florida Department of Education

American School Bus Council
Derek Graham
State Director, North Carolina Department of Education

7:00 p.m. – 10:00 p.m. **Dinner and Entertainment**
Host: Thomas Built Buses
Ballroom B

Tuesday, July 14, 2009

7:00 a.m. – 8:00 a.m. **Continental Breakfast for Attendees**
Hosts: BESI, Q'Straint
Ballroom C

8:00 a.m. – 10:00 a.m. **Companion Hospitality**
Room 205

8:00 a.m. – 12:00 p.m. **THIRD GENERAL SESSION**
Presiding: June Eanes, Program Chair, SESPTC
State Director, Virginia Department of Education
Ballroom A

8:00 a.m. – 9:00 a.m. **“Safer Than Safe: What are States Doing to Make Bus Rides Even Safer”**
Charlie Hood, State Director, Florida Department of Education

9:00 a.m. – 10:15 a.m. **“School Bus First Observer”**
(School Bus Watch ended and the Transportation Security Administration contracted for a continued program of school bus security awareness. This session will prepare you to train drivers and other transportation staff in the School Bus FIRST OBSERVER program.)
Derek Graham, State Director, North Carolina Department of Education
Jeff Beatty, Total Security Systems, Inc.

10:15 a.m. – 10:25 a.m. **Break**

10:30 a.m. – 11:45 a.m. **“Update on Alabama Seat Belt Pilot Study”**
(This presentation will be a review of the Alabama Pilot Study on School Bus Seat Belts. The project is collecting and interpreting data on twelve school buses equipped with lap/shoulder seat belts. The project will analyze data related to potential acceptance, safety effectiveness, cost effectiveness and other factors associated with them. Surveys have been collected from parents, bus drivers and bus aides, transportation supervisors and principals. Digital images are being reviewed to determine the level of seat belt use; safety studies are underway and a “bus with seat belts” capacity analysis is being conducted.)
Dr. Dan Turner, Professor, University of Alabama
Joe Lightsey, State Director, Alabama Department of Education

11:45 p.m. – 1:00 p.m. **Lunch on your own**

1:00 – 3:00 p.m. **“School Bus First Observer” Train the Trainer Class**
Total Security Services International, Inc.
Room 203

1:00 p.m. – 5:00 p.m. **NAPT Professional Development Series**
Course 601: School Bus Routing and Scheduling (A four-hour workshop that examines theories and strategies for successful routing, route types, stop choice, and multi-trip options will be discussed as well as the development of policy and procedures and their implications for economy and safety. Computer-aided and manual routing strategies will be evaluated and compared.)
Instructor: George Horne, President, Horne Enterprises
Room 205

7:00 p.m. **Banquet & SESPTC Awards Ceremony**
Host: IC Corporation
Ballroom A, B

Wednesday, July 15, 2009

7:00 a.m. – 8:00 a.m. **Breakfast**
Host: Roscoe Vision Systems, Inc.
Ballroom C

CONCURRENT SESSIONS

8:00 a.m. – 9:00 a.m.

Stop Arm Violations
Derek Graham, State Director, North Carolina Department of Education
Room 201

2010 Emissions
Mike Brezonick, Associate Publisher & Editor in Chief, Diesel Progress
Room 202

Restraint Systems and Common Mistakes
Charley Kennington, Director, Transportation Solutions
Room 203

Technology – Just Because You Can, Doesn’t Mean You Should
Don Carnahan, Vice President, Business Development for Pupil Transportation, Zonar
Room 205